



Sponsorship Levels

Show Sponsor: \$50,000

- A unique opportunity to have horse show named after the sponsor

Grand Prix Event Sponsor: \$35,000

- An opportunity to have naming rights for grand prix jumper event

Platinum Sponsorship Level: \$7,500 and above

- Customized marketing opportunities
- **Plus** all benefits listed in levels below

Gold Sponsorship Level: \$5,000

- Special Night Sponsor and Championship/Feature class naming/Presentation opportunities
- Advertising banner in horse show arena for the duration of the two shows
- Sponsorship table in vendor area
- Logo on back of horse show t-shirt (deadline sensitive)
- **Plus** all benefits listed in levels below

Silver Sponsorship Level: \$2,500

- Tailgate space for Grand Prix
- Box Seat for Hunter Derby
- Logo jump in Grand Prix and jumper ring
- Link to website from horse show (stlhorseshow.org)
- **Plus** all benefits listed in levels below

Bronze Sponsorship: \$1,500

- Division sponsorship OR class naming opportunities
- Tailgate space for Grand Prix OR box seat for hunter derby
- Program, prize list and website advertising (deadline sensitive)
- **Plus** all benefits listed in level below

Blue Ribbon Donor Level: \$1,000

- Medallion with streamers in arena
- Exhibitor bag insert opportunity
- Acknowledgement by show announcer
- Class sponsorship with presentation opportunities
- **Plus** all benefits listed in level below

President's Club: \$250

- Attendance at member's cocktail party
- Recognition in the program and on website
- Lapel pin